

Add iReach Analysts into your projects

The core of our Ask an Analyst service is to provide access to iReach analysis and advice with the insight and expertise of our research professionals based in Dublin. Analyst perspectives are not only supported by past professional experiences, but also enhanced through rigorous collective debate and market intelligence to **produce research that reflects the analysis of experienced professionals.**

Key Benefits:

- LEARN** how to profit from the impact of the connected digital world and emerging technologies.
- RECEIVE** impartial insights, clear action items and objectives to enhance business performance.
- APPRECIATE** the 360 degree view on research problems that was previously unavailable to you such as Sales, Marketing, Technology and Industry.
- BENEFIT** from unbiased research, analysis and advice, backed by proprietary market intelligence.
- ACQUIRE** the knowledge of Consumer research and research best practices.
- MAXIMISE** the value of research in gaining an insight and understanding of strategic business issues.

How it works:

Client purchase Analyst Units which equate to 1 Research Analyst hour. iReach Analysts will provide a general guide to the expected time required in advance of project commencement and also turnaround of any research or project requests.

Guide to Analyst Units:

- Research Q&A 1 Unit
- Date Analysis 5 Units
- Research Report 10 Units

Fees:

- Single Unit (under 25 units) €175
- 25 Units (per project) €4,000
- 50 Units (per project) €7,500

iReach Insights

iReach Insights Limited is a full Marketing and Research Agency, across all research disciplines and methodologies. iReach is the only agency in Ireland to have built our own research panels of **40,000 adult consumers and over 9,000 business decision makers** in ROI and NI. These exclusive iReach panels allow us to maximise value for our clients across all research methods to deliver deeper insights from better research.

www.ireachhq.com